**MAVEN MARKET**

This project is based on Maven Market sales data.

The data is in the form of CSV files, and it has two-year (1997,1998) sales data in the form of tables.

**The business problems developed were:**

**A. Transactions based analysis**

1. What is the company’s yearly revenue?
2. What is the company’s yearly Profit?
3. What is the company’s yearly expenses?
4. What is the company’s yearly orders?

**B. Product Based Analysis**

1. Which product and product type are making the most of the revenue?
2. How much revenue is generated from the top selling products?

**C. Customer Based Analysis**

1. Who are the top buying customers?
2. What are the total orders of the top buying customers?
3. How much Revenue is generated from the top buying customers

**D. Region Based Analysis**

1. How much Revenue is generated by each store region.